

Good Food East Midlands (GFEM)

Action Plan – 2017/2018

October 2017

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| Area | Description | Deliverable | Timeframe |
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| Health | <ul style="list-style-type: none"> ➤ Tackle health and hunger amongst the poor and vulnerable, particularly children and the elderly and reduce health inequalities ➤ Use all aspects of good food (see below) to promote mental health, substance abuse rehabilitation physical exercise; ➤ Champion the specific role of food education and action in schools, particularly in relation to diet, breakfast clubs and meals in the school holidays ➤ Develop food education for all citizens in the region ➤ Work to tackle obesity in the region | <ol style="list-style-type: none"> 1. Deliver GFEM Conference 2. Facilitate local conferences 3. Produce materials to disseminate health benefits across the region 4. Subject to charitable status being granted – offering grants to promote health benefits | <p>December 2017 (annual thereafter) Annual</p> <p>March 2018</p> <p>June 2018</p> |
| Environment | <ul style="list-style-type: none"> ➤ Reduce food waste ➤ Encourage, wherever appropriate, the adoption of short food miles ➤ Be mindful of actions to reduce food insecurity. | <ol style="list-style-type: none"> 1. Produce materials to disseminate information across the region | <p>June 2018</p> |
| Sustainable food cities | <ul style="list-style-type: none"> ➤ Seek SFC status in 2017/18 ➤ Support local authorities in the region in working towards SFC accreditation ➤ Act as a membership organisation to all of those involved in all aspects of the food chain who want to be members | <ol style="list-style-type: none"> 1. SFC regional membership obtained 2. Actively supporting cities across the region to obtain SFC accreditation 3. Opening up membership to anyone across the region | <p>December 2017</p> <p>On-going</p> <p>December 2017</p> |

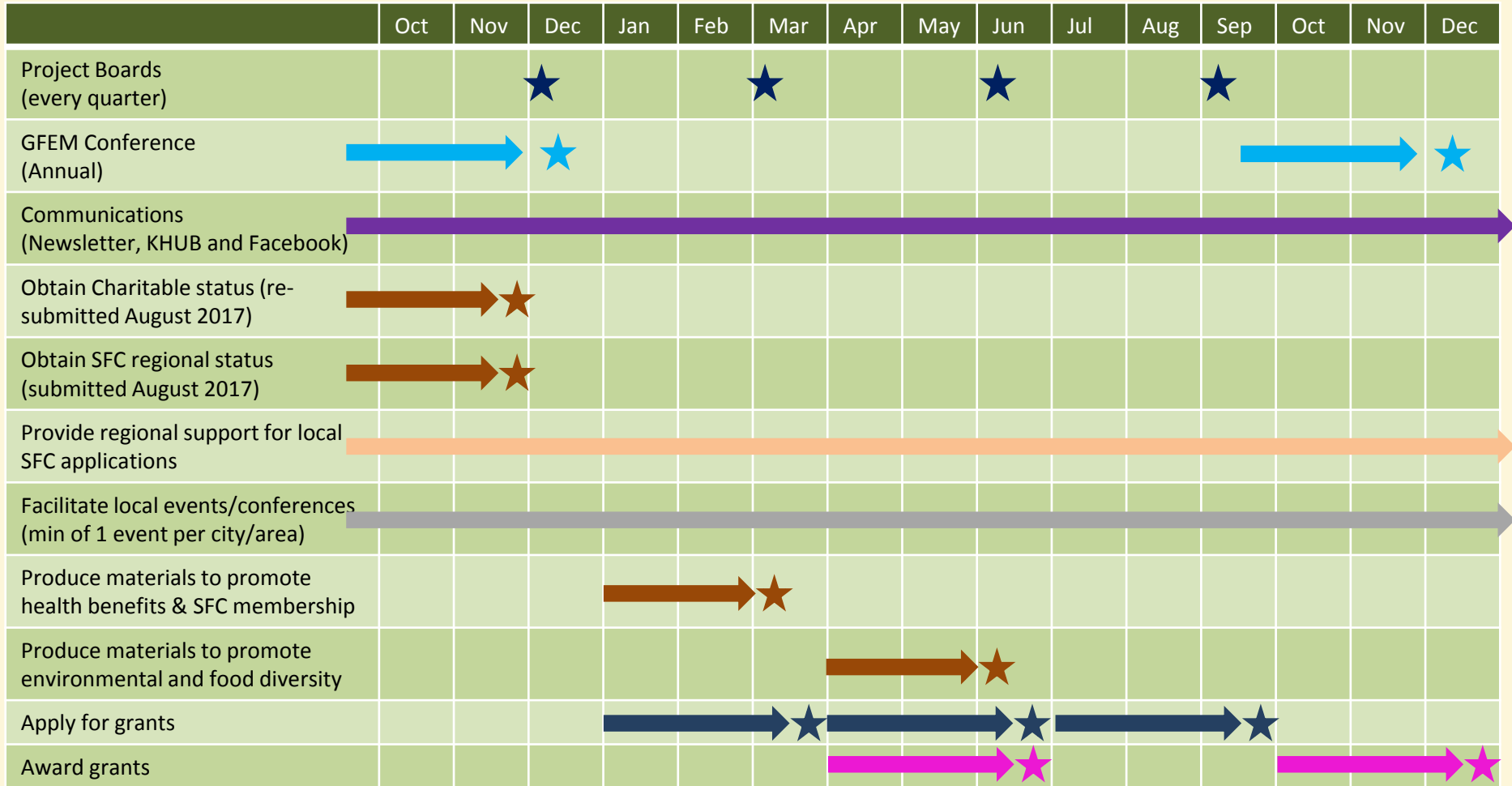
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| Area | Description | Deliverables | Timeframe |
|------------|---|---|--|
| Culture | <ul style="list-style-type: none"> ➤ Celebrate the food culture and distinctiveness of the East Midlands | <ol style="list-style-type: none"> 1. Produce materials to disseminate information across the region 2. Sharing best practice across the region by offering and attending local events to publicise good food | <p>June 2018</p> <p>On-going</p> |
| Procedural | <ul style="list-style-type: none"> ➤ Demonstrate strategic leadership in delivering a healthier, more sustainable and resilient food culture in the East Midlands take a whole system approach to food across the East Midlands ensuring links are made across the key issues, partners, and delivery of actions ➤ Develop a consistency of vision and approach with stakeholders ➤ Provide a hub for connections across all sector stakeholders ➤ Work with partners to ensure appropriate links are made across the East Midlands ➤ Identify resources, expertise and funding for the delivery of the action plan ➤ Provide oversight and challenge of delivery of actions ➤ Provide an information hub for all stakeholders. ➤ Support research to enable the development of relevant policy (e.g. food procurement) | <ol style="list-style-type: none"> 1. Project board and associated governance 2. East Midlands Regional Food Strategy 3. Social Media Launch 4. Obtain Charitable Status 5. East Midlands Regional Food Strategy refresh 6. Recruiting volunteers (or GFEM board commitment) for continued project board and associated governance 7. Subject to charitable status being granted – applying for securing grants to promote good food | <p>Ongoing</p> <p>Delivered</p> <p>Delivered</p> <p>December 2017</p> <p>June 2018</p> <p>December 2017</p> <p>June 2018</p> |

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| Area | Description | Deliverables | Timeframe |
|---------|--|---|-----------|
| Economy | <ul style="list-style-type: none">➤ Support the importance of local food (and a vibrant food economy) within the wider food system➤ Encourage the use of food to stimulate local economic development and develop skills➤ Develop sustainable food procurement | 1. GFEM engagement and input/support to public authorities in the region on food procurement policies that support local development, are healthy and have lower food miles | June 2018 |

Plan on a Page (PoaP)



Further information

For more information of GFEM, please check out the following:

- Regional Strategy
 - Short version – [click here to download](#)
 - Full version – [click here to download](#)

- GFEM Facebook Page - [click here to access](#)

- Newsletters – [click here to access](#) the August/September Newsletter

- **GFEM Group on KHUB – please register for KHUB and search for Good Food East Midlands and request access (currently it's a membership only group)**

- GFEM 1st Annual Conference which is being held on Monday 18th December 2017, please email Jane.Jobarteh@phe.gov.uk to register interest